



Steve Clarke

Success Made Simple...
The “Conversational”
Keynote Speaker

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For more than a decade Steve has entertained and educated audiences in over 40 countries across 5 continents. With events ranging from 20 – 500 delegates for bespoke workshops to conferences with over 2000 attendees. His overarching message is of business and personal success... made simple.

Every talk is tailored specifically for your audience and delivered from his first-hand experience. There's no death by PowerPoint, hollow theory or recycled textbook material – guaranteed.

Some of Steve's popular
Keynotes include

Sales

Life's a pitch... and then you buy
Rules of engagement

Leadership

Eureka moments
One size doesn't fit all

Entrepreneurship

How to thrive not just survive
Find a way... not an excuse

Customer Experience

Dare to be different
Return on engagement



“His ideas are simple but practical, new and refreshing, and everyone can apply them. Thanks to him I made a phone call during the seminar break, the next day that client sent an order worth 800K€ which I otherwise would have missed!”

Katerina Zecevic
Sales Director, Wabtech, Macedonia



“I heard Steve deliver a series of outstanding leadership talks in Lithuania. I immediately hired him to address our company and to mentor our leadership team for two years, helping us grow from \$150m to over \$300m in annual revenues.”

Gui Peres
Head of Global Sales, Ergomotion Inc. USA



“I attended Steve Customer Service masterclass in Malta. It was fantastic. I implemented one simple change to one element of our service and secured a major new client as a result.”

Stefania Calleja
General Manager, The Food Company, Malta





Steve is a Successful Serial Entrepreneur.

His sales career began when he was 18. From the age of 19, he has been self-employed.

He built and managed the sales operation as one of the UK's largest office automation companies and created the fastest growing Apple reseller at the same time too.

He was the founding partner for an innovative winter sports company in the US ski industry. He completed an IPO of the business on the NASDAQ stock exchange three years after startup.

Back in the UK he honed the sales proposition for his next business that revolutionised a niche within the insurance industry. His company was sold for over £30m and Steve took early retirement at the age of 45... or at least he tried....

Since the sale of that business, Steve has enjoyed a global career as a motivational business speaker and business coach. He is the co-founder of HeyMic! The world's first Bluetooth microphone for iPhone video, and started another company in the US and Europe- this time in Clean Tech for the heavy-duty trucking industry.



"We've engaged a wide range in national and international speakers, but none more powerful and relevant in today's competitive market than Steve. Motivational, inspirational, mesmerising, and down to earth were repeat comments from delegates. Steve really does tick all the boxes. Can't recommend him highly enough as a conference speaker."

Paul Surridge
CEO, Sight Care Group

"Steve is the master of the conversational keynote. His unique style gets his points across in a way that is highly accessible and actionable for the audience. Laughing and learning go hand in hand when he speaks"

Gordon Tredgold
CEO Leadership Principles, Germany

Just Some Of The Clients Steve Has Helped



Steve is the author of two books **Eureka Moments** and **How to thrive, not just survive.**



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